

ANDREW McLANE



GRAPHIC DESIGNER

21 MT. KEMBLE AVE | APT 112
MORRISTOWN, NJ 07960
215.595.6218
acsmclane@gmail.com

EXPERTISE



WORKING KNOWLEDGE

HTML5 / CSS3 / WORDPRESS

OTHER

SOCIAL MEDIA PLATFORMS
EMAIL MARKETING
MICROSOFT OFFICE

EDUCATION

GETTYSBURG COLLEGE

december 2013

BA in Organization &
Management Studies /
Minor in Business

MOORE COLLEGE OF ART & DESIGN

december 2015

Digital Media for Print
& Web Certification
Program

EXPERIENCE

SENIOR DESIGNER | Niche Import Co.

may 2016 - present

- » Oversee Junior Designer & delegate workload as needed
- » Final sign-off on certain projects or first sign-off before sending to Marketing Director
- » Responsible for all print collateral & marketing materials
- » Aid in creation & maintenance of new website through WP
- » Work with sales team to fulfill all requests in timely manner
- » Adhere to brand guidelines when present; create branding for companies that do not offer them
- » Aid in maintaining social media presence
- » Main point of contact for all printing vendors

GRAPHIC DESIGNER | Niche Import Co.

june 2015 - may 2016

- » Responsible for all print collateral, marketing materials & imagery for website; Maintain social media presence
- » Work side by side with other designer; Report directly to Marketing Director

FREELANCE DESIGNER | McLane Environmental, LLC

january 2014 - june 2015

- » Contracted for re-branding of all print collateral & marketing materials
- » Responsible for maintaining all documents, ensuring all information is up to date & supplied to staff

Other Clients

- » Conceptualization & branding of businesses
- » Logo creation
- » Production of print collateral & marketing materials, minimal web design

EXTRACURRICULARS

YOUNG ALUMNI LEADERSHIP COUNCIL

St. Joe's Prep | Philadelphia, PA

GETTYSBURG COLLEGE MEN'S SOCCER

4-Year Starter / 2-Year Captain | Gettysburg, PA